


DHENSEL DORJI

VISUAL DESIGNER & ILLUSTRATOR

CONTACT

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 201-256-7222

EDUCATION

Rochester Institute of Technology

New Media Design (BFA)

May 2019 - Magna Cum Laude

LEADERSHIP

New Media Club

Mentor

Spring 2016 - Spring 2019

Asian Culture Society

Media Director

Spring 2017 - Spring 2018

SKILLS

UI & UX Design

Illustration

Web & Mobile Design

Sketching/Wireframing

Motion Graphics

Prototyping

SOFTWARE

Adobe Creative Suite

Sketch

Invision

Marvel

Figma

HTML/CSS

WORK EXPERIENCE

Bluecore | New York, NY

Junior Visual Designer • Jan 2020 - Present

Create printed and digital materials including marketing collateral, sales presentations, infographics, graphics for web, email, and social, display ads, and landing pages. Assist in the development of integrated marketing campaigns and content. Responsible for driving the creative direction of Bluecore's brand through iterations, prototyping, and defending the design team's decisions

Punchcut | San Francisco, CA

Visual Designer (Contract) • Nov 2019 - Dec 2019

Visual Design Intern • June 2019 - Nov 2019

Promoted from intern to contractor position within five-month time frame. Served as designer on client facing projects. Participated in brainstorming sessions internally and with clients. Created production assets and document visual systems.

United Nations | Thimphu, Bhutan

Visual Design Intern • Summer 2018

In charge of designing the 2017 annual report and initiated the redesign of the UN Country Team website. Created promotional materials including posters, advertisements and graphics for social media channels. Assisted in organizing monthly conference 'Bhutan Dialogues' and conducted a workshop on the 'Principles of Web Design' with 70+ attendees.

Reporter Magazine | Rochester, NY

Designer • Fall 2018 - Spring 2019

Worked together with a team of writers, photographers and illustrators to develop layouts for monthly online and print issues catered to RIT campus community of 18,500+. Created a variety of promotional advertisements for the magazine.

RIT College Activities Board | Rochester, NY

Designer • Spring 2016 - Spring 2019

Created marketing collateral such as posters, flyers, animations and branding for university events. Worked major events including concerts and festivals with attendees running to the thousands.

iD Tech Camps | New York, NY

Web Design & 3D Instructor • Summer 2017

Created comprehensive curriculums on Web Design, Photography, 3D Modeling, Animation and 3D Printing for beginner to advanced students. Provided reports to parents and administrators.